

PORTAL - World's Fastest Smartest Gigabit WiFi System Designed for Cities Now Available

PORTAL Receives Coveted CES Innovation Award for 2017 Ultimate Congestion-Busting Technology Redefines Consumer WiFi Experience, Delivering the Fastest Speeds, Widest Coverage and Easiest Set-Up for Crowded City Homes

NOVEMBER 15, 2016 | SAN JOSE, CA - Ignition Design Labs, (US) LLC, today announced the availability of Portal, a new generation of consumer WiFi system, on Amazon Prime. Portal offers superior speed, reliability and complete coverage in the most congested environments, including cities, dorms and apartments. PORTAL was honored with the CES 2017 Innovation Award recently at the CES Unveiled New York event.

Portal was engineered for demanding urban users and tough crowded environments. Patented technologies enable Portal to access special protected fast channels not available to traditional consumer routers. In high congestion settings such as city homes and multi-unit apartments, this can mean radically faster Internet speeds and improved coverage versus traditional routers - giving consumers lag-free gaming and smooth, fast 4K video streaming throughout the home.

"We are honored to receive the CES Innovation award," said Terry Ngo, CEO and Co-Founder of Ignition Design Labs. "With Portal we built a different kind of WiFi router, one that has smarts and the ability to learn as we come out with new features and capabilities. Your PORTAL can configure itself, continuously optimize itself to changing conditions and actively protect itself from interference and intruders."

"Our engineering team has worked hard to bring the most advanced technologies into the most reliable and easiest-to-use home WiFi solution for consumers," said Johnny Cheng, VP of Engineering and Co-Founder of Ignition Design Labs. "We are thankful to all our crowdfunding supporters and we believe we've delivered on our promise to set new expectations for speed, coverage and reliability." Earlier this year, Portal completed a crowdfunding campaign raising \$1 million from over 6,000 enthusiastic backers in the U.S., Canada, Europe and Japan.

Portal introduces three ground-breaking technologies to disrupt the staid and stagnant home wireless networking industry:

- **FASTLANES™** - A multi-channel, zero-wait DFS technology that provides access to multiple uncrowded fast channels in the radar-protected portions of the 5GHz spectrum, yielding between 3x and 5x more wireless capacity than conventional retail routers today;
- **SMARTLANES™** - A wide-area, self-optimizing network technology utilizing active traffic and interference avoidance that automatically configures your network, and dynamically steers your devices to the optimum fast lane channels to give your devices fast, consistent and more reliable WiFi access;
- **NETWORK AUTOPILOT** - A family of advanced technologies available soon, including adaptive auto-mesh enabling multiple PORTALS to be bridged together both wirelessly and wired for extended coverage. Also, intelligent network steering ensures your smart devices seamlessly transition between 2.4GHz and 5GHz networks and roam between multiple access points, plus active intrusion detection and rolling code guest networking for secure, no-touch guest access.

These leaps in technology innovation earned PORTAL several Editor's Choice and Best of Show awards in 2016. The Consumer Electronic Association's 2017 Innovation award received at the CES Unveiled New York event adds further to the industry accolades validating PORTAL's game-changing technologies.

Pricing and Availability

PORTAL is available on [Amazon Prime](#) for \$199.99.

About Portal

Portal is a smart WiFi router designed to solve WiFi congestion, which is a common problem that is caused when many people in the same area are using the Internet at the same time. Portal analyzes environments to unlock clean DFS channels in the 5GHz range. Because of its unique radar-sensing hardware, it is the only router certified to operate on these channels. Portal helps ensure that consumers get the best WiFi performance and speed, whether they're shopping, streaming, surfing the web or gaming. Portal was developed by Ignition Design Labs. The company, which is headquartered in the Bay Area, was founded by alumni of the networking division of Qualcomm. For more information, please visit [Portal](#), [Ignition Design Labs](#), [Blog](#), [Twitter](#) and [Facebook](#) pages.

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